



# Welcome To Our Patient Rewards Program

Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Patient Rewards program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You may redeem great prizes on our website for as low as 50 points. Look for additional contest information at our office, on Facebook, or our website to earn even more points and to see the latest updates in our Patient Rewards Program!

You can view your points any time at [www.jtortho.com](http://www.jtortho.com). Click on the Patient Rewards card icon and enter your 16-digit rewards number and 4-digit password to check your current points. View the on-line Reward Guide and check for special contests and gifts. If you have any questions, talk with any of our team members!

## Prize Redemption Options

Points Earned	Gift Card Amount	Prize Option Examples
50	\$5	Jamba Juice, Panera Bread, Starbucks, or Cold Stone Gift Card
100	\$10	iTunes, Regal Cinemas, Chili's, Kohl's, or Walmart Gift Card
150	\$15	Amazon, Target, Red Robin's or Ben & Jerry's Gift Card
200	\$20	AMC Theaters, Subway, Claire's, or Bath & Body Gift Card
250	\$25	Foot Locker, PF Chang's, Barnes & Noble, or Nordstrom Gift Card
500	\$50	Abercrombie & Fitch, Game Stop, Best Buy, or Spa Finder Gift Card
1,000	\$100	Cheesecake Factory, DSW, Marriott, or Travelocity Gift Card

Visit our website [www.jtortho.com](http://www.jtortho.com) for more prize options, new ways to earn points, and special contests!

### Reward Rules

- Account must be in good standing in order to redeem points
- Replacement cards are available for a 10 point purchase
- Rewards are given at regular scheduled appointments
  - Points or gift cards are not redeemable for cash
  - Points and prizes are subject to change at anytime
  - Dental reward points are available when returning a completed dental certificate

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# Earn Points On Your Patient Rewards Card

Points will be awarded during each appointment for outstanding cooperation in each of the following areas. Visit us online or speak with any of our team members to redeem your points!

## Being a Great Patient Has Its Rewards

Records same day treatment is recommended .....	20
New patient exam .....	10
Initial appliances placed .....	5
Excellent oral hygiene .....	2
Being on time .....	2
Nothing loose or broken .....	2
Wearing appliances as instructed .....	2
Having an appointment between 9 AM and 1 PM .....	2
Brushing after signing in .....	1

## Seeing Your Dentist Regularly is Important

Dental cleaning/exam .....	10
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## Great Ways to Earn Extra Points

Referring a friend .....	50
Office contest winner .....	25
Orthodontic testimonial .....	10
LIKE practice Facebook page .....	10
Online practice review .....	10
Straight A's on report card .....	5
Participate in practice events .....	5
Patient celebrity or photo or article .....	5
Having an appointment on your birthday .....	5
Participate in a survey .....	3
Participating in office contest .....	1